

TED^x ConcordiaUPortland

x = independently organized TED event

Pulse May 3, 2014

Our fourth annual, not-for-profit TEDxConcordiaUPortland event is fast-approaching. On May 3, 2014, attendees (curious, educated, interesting, and influential people in and around the Portland Metro area) will participate in an event dedicated to “ideas worth spreading.” Our all-volunteer planning team has seen these ideas spread and create ripples of change in our community. This year’s theme—Pulse—is about the unifying force of connection and the framework for understanding how change happens.

By becoming a partner, you help bring this inspiring, independently organized TED event to the community and you position your organization as a thought leader. It’s also an investment in brand-building, business development, and community outreach.

Your generous, tax-deductible donation will be used to provide discounted tickets to students and community members from the education, arts, and nonprofit sectors. Our event sells out each year and we fill the auditorium to capacity with 700 attendees—we hope you and your colleagues will become part of our community this year!

Because of you, our community will be inspired! We’re grateful for your contribution to this year’s Pulse.

Contact us for additional information:

503-280-8545

partnership@TEDxConcordiaUPortland.com

Please make checks payable to
Concordia University.

Concordia University Foundation’s
Tax ID # is 93-0771304.

Remit to address:

Michelle Jones,

TEDxConcordiaUPortland Curator

Concordia University

2811 NE Holman Street

Portland, OR 97211

www.TEDxConcordiaUPortland.com





LEVEL 1

GRAVITATIONAL

\$5,000

- Logo placement for pre-roll advertisement on video recordings. Videos from our past TEDx events have received over 2,000,000 online views.
- Opportunity to have the venue renamed in your honor for the day of our event. Partner must supply signage.
- Acknowledgement from the stage by our onstage host.
- Invitations to attend our gatherings in the Winter and Spring with our 2014 event speakers.
- Opportunity to collaborate with us to host an Action Break during our main event.
- First rank placement of your logo at our community partner booth placed in the reception area on the day of the event.
- First rank logo placement in our printed event day program and on our website.

PLUS

- 2 complimentary event tickets.
- Option to include promotional material (e.g. flyers, coupons, bookmarks) in attendee gift bags.

LEVEL 2

RADIANT

\$2,500

- Opportunity to collaborate with us to host an Action Break during our main event.
- Second rank placement of your logo at our community partner booth placed in the reception area on the day of the event.
- Second rank logo placement in our printed event day program and on our website.

PLUS

- 2 complimentary event tickets.
- Option to include promotional material (e.g. flyers, coupons, bookmarks) in attendee gift bags.

LEVEL 3

MAGNETIC

\$1,500

- Third rank placement of your logo at our community partner booth placed in the reception area on the day of the event.
- Third rank logo placement in our printed event day program and on our website.

PLUS

- 2 complimentary event tickets.
- Option to include promotional material (e.g. flyers, coupons, bookmarks) in attendee gift bags.

LEVEL 4

ELECTRIC

\$500

- Fourth rank logo placement in our printed event day program and on our website.
- 2 complimentary event tickets.
- Option to include promotional material (e.g. flyers, coupons, bookmarks) in attendee gift bags.

About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)